

MIGRATION ET MOBILITÉ

20 mars 2017 —→ 13h30 – 17h00

Université de Fribourg, Salle E040, Bd. de Pérolles 90, 1700 Fribourg

Constructing Swiss Identity and Country Image in Times of Migration: Europe between Integration and Exclusion

Further information

For further information please contact Dr. Diana Ingenhoff:
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Registration

For registration please contact Anne-Marie Carrel:
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Organising society

SACMR —→ Swiss Association of Communication and Media Research

This event seeks to reflect on the discursive construction of Swiss identity and country image in the recurrent debates about migration in Switzerland and in Europe, in general. The framework for discussion is set at the intersection of a macro, meso and micro context that have gradually contributed to the multiplication of discourses about «us» and «them» across Europe. Bringing together European top scholars in discourse studies, sociology of communication and communication sciences, this conference integrates complementary perspectives on the construction of national identity and country images within these different contexts. The guest speakers will first explore existent discourses on migrants and migration across Western and Eastern Europe. Then, they will focus on the Swiss case, illustrating how different social actors (media, experts, institutions) discursively construct the idea of a Swiss national identity and the image of Switzerland.

- **Prof. Dr. Ruth Wodak**, Professor at University of Lancaster (Centre for Gender and Women's Studies CPERC – Cultural Political Economy Research Centre)
- **Prof. Dr. Camelia Beciu**, Professor at University of Bucharest
- **Dr. Alina Dolea**, Fullbright Fellow at University of Southern California/Center of Public Diplomacy; Post-Doc Lecturer at University of Bucharest
- **Dr. Alexander Buhmann**, Assistant Professor at BI Norwegian Business School, Oslo
- **Prof. Dr. Julia Metag**, Associate Professor at University of Fribourg, SACMR
- **Prof. Dr. Diana Ingenhoff** (Event Organizer), Professor at University of Fribourg, president of SACMR